



KINGSWAY ANCHORS

STEELERS

Netball Club

INC

Established 2014

Dear Business Owner,

Kingsway Anchors STEELERS NETBALL CLUB is a club participating in the Netball competition at Wanneroo Districts Netball Association and Joondalup Netball Association. Throughout our years we have had teams representing the club in Division 1 to Division 20 in ladies all the way to the year 2 competition. We play and train at Wanneroo Districts Netball Association located in Kingsway and Joondalup Netball Association located in Joondalup and have members extending from Baldivis through to Yanchep. We foster the netball skills and social interactions of female athletes who love the game.

As a Club we endeavour to provide all athletes of every skill level with the opportunity to participate in a sport they love, guided by trained coaches, managers and umpires. The club functions with a volunteer executive members elected each year by our membership at our Annual General Meeting.

To provide accredited coaches and umpires, as well as continuing to develop our players, we must provide and attend specific courses and seminars from top level representatives.

To ensure our ongoing development in the future, our Club is seeking sponsorship partners. We currently have five levels of sponsorship. Please read below to find a level of sponsorship your company may be interested in. We would ask that you please identify your level of interest and return the acceptance proposal sheet at your earliest convenience

Thank you for taking the time to consider our proposal. We believe a partnership between our two organisations would be mutually beneficial and we look forward to talking with you in the near future.

If you have any further queries about sponsorship, please don't hesitate to contact me.

Kind Regards,

K. Longman

Kate Longman

2019 Club Vice President

Kingsway Anchors STEELERS Netball Club

CONTACT – Sharee Hitchcock

POSTAL – 27 Toucan Way, Ballajura, 6066

EMAIL – steelersnetballclub@mail.com

Facebook – STEELERS Netball Club

Web - <http://steelersnetballclub.webs.com>

ACCEPTANCE OF SPONSORSHIP PROPOSAL

CURRENT SPONSORS

I company name representative on behalf of company name would like to continue with my sponsorship deal as a sponsorship level. I understand the commitment I have taken on and wish to support the club in all matters highlighted above.

Signed _____ Date ____/____/____

NEW SPONSORS

I company name representative on behalf of company name wish to extend sponsorship to STEELERS Netball Club INC as a:

- ☐ Gold Level Sponsor
- ☐ Silver Level Sponsor
- ☐ Bronze Level Sponsors
- ☐ Social Level Sponsor
- ☐ Team Level Sponsor – Team interested in _____

Signed _____ Date ____/____/____

ALL SPONSORS

For further correspondence I can be contacted on

Email:

Phone:

during the hours of :

STEELERS Netball Club would like to thank you in advance for your support

STEELERS SPONSORSHIP DETAILS

GOLD LEVEL SPONSORSHIP - 3 year contract

Availability for this sponsorship comes in three year increments. The next year is 2017.

What you will receive as a sponsor

- Your company name and logo printed on our Club Banner which is displayed at all Club functions and during finals series.
- A perpetual trophy in your company name at the end of the three year deal
- Newsletter recognition on our regular newsletters and all additional correspondence to players and officials.
- Advertising of your company at all club events.

What the club will expect in return

- \$6,000 in equal instalments over a 3 year period or one up front payment
- Support in our club raffles and events.
- Discount to club members if applicable.

What your sponsorship will target

- The development of our players, umpires, coaches, managers and/or captains
- The purchase of additional equipment and resources for the club to use

SILVER LEVEL SPONSORSHIP - 3 year contract

What you will receive as a sponsor

- Newsletter recognition on our regular newsletters and all additional notes to players and officials.
- Advertising of your company at all club events.
- Your company name and logo printed on our Club Banner which is displayed at all Club functions and during finals series.

What the club will expect in return

- \$3,000 in equal instalments over a 3 year period or a once off payment
- Support in our club raffles and events.
- Discount to club members if applicable.

What your sponsorship will target

- Support in the acknowledgement of club officials and volunteers.
- Purchase of club volunteer resources

BRONZE LEVEL SPONSORSHIP - 3 year contract

What you will receive as a sponsor

- Newsletter recognition on our regular newsletters and all additional notes to players and officials.
- Advertising of your company at all club events.

What the club will expect in return

- \$1,500 in equal instalments over a 3 year period or a once off payment
- Support in our club raffles and events.
- Discount to club members if applicable.

What your sponsorship will target

- The general running requirements of the club

SOCIAL LEVEL SPONSORSHIP - 1 year contract

What you will receive as a sponsor

- A Minimum of two functions at your venue if applicable
- Advertising of your company in the lead up of supported events, the actual event and all follow up correspondence to members, officials and outside bodies.

What the club will expect in return

- Discounted / free venue hire
- Discounted / free food and beverages
- Discount of venue hire to club members.
- * Donations to support our fundraising and events

What your sponsorship will target

- The assistance in fundraising events to assist the club general runnings

TEAM LEVEL SPONSORSHIP - 1 year contract

What you will receive as a sponsor

- Your logo / name on the teams game ball
- Your logo / name on the teams team photo

What the club will expect in return

- \$250.00 once off payment per year
- Discounted to club members if applicable
- * Donations to support our fundraising and events

What your sponsorship will target

- The equipment and development of the team sponsored

2018

SPONSORSHIP OPPORTUNITIES

Kingsway Anchors STEELERS Netball Club

You have the opportunity to join one of Wanneroo Districts largest netball club's and Joondalup Associations successful division A netball club whom in just a few years has attracted over 210 playing members and over 20 social members. – that's close to 250 members in just one club!!

Our club is currently seeking individuals or business that may be able to assist in the form of donations or sponsorship for the continued growth and development of our club.

- * Generate more business and Brand recognition
- * Build a relationship with a target audience
- * Promote your business, its product and/or its service
- * Show support for the community
- * Create a positive business image
- * Be apart of our monthly newsletter, Facebook and other advertising avenues
- * Tax-Deductible receipt

Packages starting from \$500.00 for basic advertising opportunities to tailored packages to suit all advertising needs.

For further information please contact Kingsway Anchors STEELERS Netball Club INC at steelersnetballclub@mail.com

Your Success Is our Success

CONTACT – Sharee Hitchcock

POSTAL – 8 HURREY Place, BEECHBORO 6063

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